



THE UNIVERSITY OF
WAIKATO
Te Whare Wānanga o Waikato

TE KURA TOI **SCHOOL OF ARTS**



SCHOOL OF ARTS
TE KURA TOI

WELCOME NAU MAI

Te Kura Toi School of Arts provides teaching and research focused on understanding the human condition, the unique ways we experience the world and the different forms of culture produced from ingenuity, imagination, resourcefulness and intellectual creativity.

The disciplines that make up the School of Arts are united in their focus on the intrinsic value of the arts (how it enriches lives) and the civilising role of culture in order to prepare our graduates to contribute to the wider and measurable impact of the arts on our economy, health and wellbeing, society and education. Our students learn and apply the power of language, literature, screens, music, movement and performance. In doing so, students develop communication skills, creative and design practices that express ideas, develop concepts and promote services.

We provide our students with lifelong knowledge and skill sets that never expire, preparing them for roles that can't be replaced by robots or AI. Our students gain skills to become flexible, critical and creative thinkers as well as highly literate readers and communicators, making our students in demand for Work Placements.

For most degrees students choose at least one major/subject to specialise in, with the option of adding a second major or minor. Our minors and specialisation are excellent compliments to our range of qualifications.

You will be accepted into the Bachelor of Arts (BA), Bachelor of Design (BDes), Bachelor of

Communication (BC), Bachelor of Music (BMus) and Bachelor of Social Sciences (BSocSc) if you achieve University Entrance (UE). Entry into the BMus(Performance) is by audition only.

There are support services and facilities available to our students on both the Hamilton and Tauranga campuses. In Hamilton, our Student Advisors are located in the IJK Block reception area. In Tauranga you will find the Student Services team at the Tauranga campus on Durham Street. Alternatively you can also contact them on 07 838 4080 or alpss@waikato.ac.nz. Our Student Services team will be able to help you with programme advice, degree planning, re-entry and be your first port of call for any questions you may have regarding your studies.

We have dedicated Māori, Pacific and International mentoring units available for our students - their main function being to provide our students with academic support and pastoral care. In addition, there are also various student led associations across our Division that you can join to meet like minded students - they will become your home away from home.

Associate Professor Gareth Schott
Head of School – Te Kura Toi School of Arts

DID YOU KNOW?

- We offer 5 degree programmes BA, BC, BDes, BSocSc & BMus
- We have opportunities for mentorship from top industry experts
- We have exceptional facilities and technical equipment in our television studio with opportunities to use our state of the art filming equipment
- You can study with award winners in research, teaching and creative work
- Our students are In-demand for student Work Placements
- Study advising support is provided to all first year students



OUR SUBJECTS MAJORS

CREATIVE MEDIA (BC) **H**

This major will focus on how creative arts knowledge and skills can be utilised and applied within communication roles. It develops creative knowledge skills in students by emphasising the power of clear, engaging, persuasive, and powerful storytelling, messaging and meaning making across a variety of settings. Students will learn to utilise a variety of approaches and techniques (becoming trans-media communicators and creative thinkers). The major will effortlessly blend applications of text, image, sound in still, auditory, moving and interactive spaces. It will equip graduates with the essentials of communication in a media rich world.

The major should seek to include papers in design thinking, professional and creative writing, the grammar of moving-image, semiotics of sound, creative communication, audience reception and user patterns.

Career Options

- Art director
- Creative director
- Digital Content producer
- Interactive media artist
- Media producer

ENGLISH (BA) **H**

English at Waikato prepares you for what employers want – a trained mind and the ability to understand and creatively solve problems with words. You'll develop your appreciation for major literary works and your recognition of the power of language. You'll be immersed in fiction, plays and poetry as well as graphic novels and creative non-fiction from different cultures and continents, and you'll explore their potential to shape our world. You'll also have the choice to specialise in creative writing and have the opportunity to publish in Mayhem, our literary journal.

The quality you'll get at Waikato is excellent – we rank in the top 200 in the world and have major award-winning creative and critical writers on our team. No matter if you're an English major or just taking a few papers, English at Waikato will develop your critical thinking skills and appreciation for English, as well as train you to be a creative problem solver in your future career.

Career Options

- Teaching
- Publishing
- Editor
- Management Consultancy
- Journalism

Key

- H** - Hamilton Campus
- T** - Tauranga Campus
- O** - Online

**Location offerings subject to sufficient numbers*

INTERNATIONAL LANGUAGES AND CULTURES (BA)

International Languages and Cultures prepares students to thrive in an increasingly multicultural and connected world. INTLC offers a BA major in International Languages and Cultures, Minors and Certificates in Japanese, Chinese, French, and Spanish languages. Our major also incorporates language acquisition papers, complemented by core culture-oriented papers required for inter-cultural communication in business, international relations and travel. If your intended bachelor degree is in Business, International Management, Social Sciences, etc., you can still earn a qualification in INTLC, increasing your chances of employment in the competitive job market.

Career Options

- Translator or Interpreter
- Tour Guide
- Diplomat
- Travel Agent

LINGUISTICS (BA, BSocSc)

Language is a tool we all use instinctively, without necessarily understanding its precise structure. By studying Linguistics, you'll gain an inner working knowledge of language design and organisation. You'll learn about different sounds, words and clause structures, and how they work in world languages. You'll explore different cultures and societies to see how linguistic behaviour changes by location, as well as in various situations. Your Linguistics studies will also give you a commanding understanding of the English language which can lead to careers in journalism, free-lance writing or academia.

Career Options

- Speech Therapist
- Journalist
- Language Policy and Planning
- Language School Management
- Education Researcher



MEDIA PRODUCTION (BC)

This major serves students that wish to apply communication theory in practice through the design and production of affective, informative and meaningful creative, commercial, social and political communication utilizing graphic/audio/video/multimedia methods. Covering production methods from pre-production to post-production, papers in this major will address effective design and implementation of image-text-motion, sound/music and audio-visual methods of communication.

Students will become cognisant multi-modal communicators through working in a range of production settings including film & documentary, professional studio ecologies, web-series production, factual media, podcasting, game design, sound design, soundscape, music, web media, and other forms of multimedia outputs. This major offers students a range of practical production options that can be combined with knowledge of the history of art, culture and creative industries essential for prospective cultural entrepreneurs and professionals seeking to develop careers in contemporary cultural production.

Career Options

- Director
- Digital media producer
- Film or television producer
- Game designer
- Sound designer

MEDIA DESIGN (BDes)

Media Design combines elements of design, Screen and Media Studies within a single major. Use your design skills to create content for multi-media platforms such as 2D and 3D animation, film and video production, and motion graphics.

Career Options

- Media designer
- Digital media designer
- Motion graphics designer
- Computer game designer
- Media artist

MUSIC (BA, BMus, BC)

If music is your passion, then Waikato Music has a programme of study to suit. With the option to study from three different streams (Academic, Composition, Performance) the University of Waikato provides a combination of historical, analytical and practical tuition to give a well rounded learning experience.

As a Waikato Music student you will have access to world-class facilities, including the Dr John Gallagher Concert Chamber and the Gallagher Academy of Performing Arts. Waikato offers you the opportunity to study music with leading professional performers, composers, and musicologists. Music is their passion too, and our common aim is to help you develop the technique and understanding you'll need to reach your full musical potential.

At Waikato performance opportunities are endless. Annual events include the Concerto, Aria, Chamber Music and Lilburn Composition competitions and Cello phonics. There are also various other regular events and performances throughout the year.

Smaller classes at Waikato allow for a very personal experience. Lecturers are easily approached and are always willing to go the extra mile to help you achieve your best. Students of the Music programme become a very tight knit group often creating friendships for life.

Music can be taken as the Bachelor of Music, but can also be taken as part of any degree, even alongside a non-musical degree (as a major or minor in the BA or BC).

Students who wish to enrol in the BMus (Performance) will be required to pass an audition before being awarded an offer.

Career Options

- Recording Artist
- Performer
- Composer
- Digital Media Producer
- Broadcaster

SCREEN AND MEDIA (BA, BC, BDes, BSocSc)

More than ever before, screen media is an essential part of living in the 21st Century. Screen media informs, represents, thrills and intrigues. It shapes our thinking and work patterns, and enables a broad range of communication and social experiences.

The Screen and Media programme offers students transferable skills and knowledge, which is necessary to respond to the rapidly-evolving media environments of our leisure and work environments. Vocational and academic, conceptual and applied, we combine a strong education in critical thinking, along with instruction in how the media are made.

We offer research informed papers, in which you will examine specific media forms, along with the stories and themes that traverse mediums, platforms and genres. We focus on the relations between the local and the global, and the origins and futures of both traditional and new media. We equip you with the skills necessary to examine, analyse, understand and create acts of representation via visual, aural, and musical forms. Our programme of Screen and Media Studies is distinctive for the way in which we integrate hands-on creative work with critical thinking.

Our students are also fortunate to have access to exceptional facilities and technical equipment. Our television studio is equipped with up to date lighting rigs, cameras and studio equipment. The studio is used for several of our production papers, including film production, studio production, interactive media design, animation and documentary.

Career Options

- Audio Visual Technician
- Scriptwriter
- Public Relations Practitioner
- Film maker
- Creative Business Owner

THEATRE STUDIES (BA) **H**

The live encounter at the centre of a performance makes theatre unique, perhaps more so in a time when film, television and social media are so enhanced by technological advances, and it is this uniqueness which shapes the nature of Theatre Studies at the University of Waikato. The programme has established the study of performance as its primary objective in both teaching and research.

A major in Theatre Studies is a rich and challenging pathway to an undergraduate Arts degree which can have a wide range of vocational applications.

The practical tutorials, seminars and rehearsals which lie at the centre of most of the teaching and learning take place in a theatre studio space, The New Place Theatre / Te Tapere Hou, and/or in The Playhouse Theatre at the Academy of Performing Arts, which is also the principal venue for public performances.

📁 Career Options

- Acting
- Directing
- Stage Management
- Teaching
- Theatre Technician

WRITING STUDIES (BA) **H**

Enjoy a learning environment in which you explore your creativity as a poet or fiction writer. Acquire the skills in written communication that you can apply in professional environments, or learn to write for the screen. Writing Studies at Waikato offers a writing-intensive learning experience that will enable you to grow as a writer no matter where your interest lies. It will give you the research skills needed to write convincingly about the past, or create a vivid sense of the contemporary world.

📁 Career Options

- Copywriter
- Literary Non-Fiction Writer
- Speech Writer
- Teacher
- Digital and Broadcast Media Writer



OUR SUBJECTS

MINORS

CREATIVE WRITING (BA)

Creative Writing will not only build your confidence and improve your story-telling, but will teach you to write interesting and attention-grabbing copy. You will develop a strength in imaginative writing and creative non-fiction, and will learn to write effectively across a range of genres. Study Creative Writing at Waikato and hone your communication skills to develop professionally, or start a whole new journey as an expert writer.

DANCE (BA)

Dance is integral to understanding the history and social life of many cultures, and offers a context for embodied learning about ourselves, how we relate to and communicate with others, and the world. Dance is experienced in many forms throughout Aotearoa in social, ritual, traditional and contemporary artistic contexts.

Dance students will develop creative skills and innovative teaching methods for dance in community settings, schools and professional contexts, informed by understandings of wellbeing and lifelong learning through the arts. Dance classes, seminars and rehearsals take place in the purpose-built Dance Studio.

A minor in Dance offers a specific focus for students to extend embodied knowledge to apply in a range of potential careers.

CHINESE (LANGUAGE) (BA)

A Minor in Chinese Language can be completed from beginner to intermediate or Intermediate to advanced.

FRENCH (LANGUAGE) (BA)

A Minor in French Language can be completed from beginner to intermediate or Intermediate to advanced.

JAPANESE (LANGUAGE) (BA)

A Minor in Japanese Language can be completed from beginner to intermediate or Intermediate to advanced.

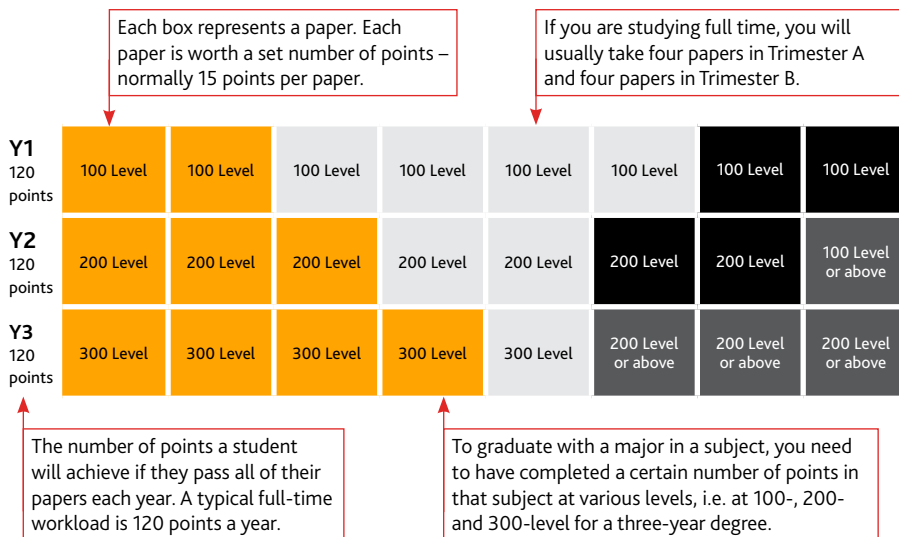
SPANISH (LANGUAGE) (BA)

A Minor in Spanish Language can be completed from beginner to intermediate or Intermediate to advanced.

DEGREE STRUCTURES

Degree structures (also known as degree planners) show you the papers you need to complete for a particular degree (e.g. BA) and major subject (e.g. English). Most degree structures include specific papers that you have to complete, and papers that give you a choice.

SINGLE MAJOR



Major OR Stream

A major or stream is the main subject of your degree.

Elective papers

You may have room in your degree to take papers that aren't part of your major or compulsory for your degree. These are called elective papers. Electives can be from almost any subject offered by the University.

Minor (optional)

Minors can be taken by completing four papers in the same field of study in place of elective papers. Degrees without electives may not have the option of completing a minor.

Compulsory papers

Minors can be taken by completing four papers in the same field of study in place of elective papers. Degrees without electives may not have the option of completing a minor.

All of these papers must be taken as part of your degree.



To view example degree planners visit the following links.

BACHELOR OF ARTS

waikato.ac.nz/go/BA

BC IN CREATIVE MEDIA

waikato.ac.nz/go/BC

BC IN MEDIA PRODUCTION

waikato.ac.nz/go/BC

BDES IN MEDIA DESIGN

waikato.ac.nz/go/BDes

BACHELOR OF MUSIC

waikato.ac.nz/go/Bmus

BACHELOR OF SOCIAL SCIENCES


waikato.ac.nz/go/BSocSc



For more information
or entry requirements
scan the qr code or
visit waikato.ac.nz.

CONTACT US:

Any questions? Reach out to us at:

 0800 WAIKATO (0800 924 528) or
07 838 4080

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FOR THE PEOPLE
KO TE TANGATA

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